



FIGURELLA ANNOUNCES SIGNIFICANT INCREASES IN SUMMER SALES

MIAMI, Fla., August 26, 2013 – Figurella, the internationally-recognized wellness company that specializes in personalized and all-natural weight loss for women, has seen a 35.4% spike in sales over the summer, reports spokesperson, Maria Giulia Di Loreto. This news comes on the heels of Figurella’s opening of a new weight loss center in Coral Gables as well as a summer full of popular events, including an appearance by fitness trainer, Jose Fernandez. Now, with Labor Day less than a week away, Figurella is continuing to focus on the final chances for summer weight loss.

According to WebMD, a significant percentage of people gain weight during the winter months. This can be due to fewer hours of daylight, busier schedules, and even seasonal depression. According to Figurella spokesperson, Maria Giulia Di Loreto, “Our clients will start making summer to autumn transitions over the next few weeks. They will stop wearing white and start wearing fall colors, and their schedules will get busier. They should use this transitional time of year to also transition their bodies and get a head start on winter. It’s time they start wearing their ideal size.”

The Figurella method was developed decades ago by a Swiss physician and was further refined in Italy. For years, the method has been helping women worldwide—at over 500 locations—reshape their curves to achieve ideal sizes and shapes. That method is a combination of physical exercises performed in the company’s patented *Bubble*, active-oxygen baths in the *SpaShell*, and personalized nutritional advice. The whole process begins with the initial consultation and body analysis which is how the Figurella staff determines the proper way forward for each client. With two elegant centers now open in the United States, and more expansion planned, Figurella is working hard to bring safe, natural, and fast weight loss to women all over the world.

For more information about the Summer Love promotion, which ends August 30, and to schedule a consult, contact a Figurella weight loss center:

Figurella Coral Gables
1600 Ponce de Leon Boulevard
Coral Gables, Florida 33134

786-777-8951

Figurella Palm Beach Gardens

5100 PGA Boulevard, Suite 101

Palm Beach Gardens, Florida 33418

561-799-3600

Hours of operation at both centers are Monday – Friday from 9:00 a.m. – 7:00 p.m.

Appointments can also be made online at www.figurellausa.com.